



Product Safety Recall

03/09/2026

Make Believe Ideas Ltd recalls Groovy Baby “I Spy a Fly!” board book.



Sold in TK Maxx stores between September 2024 and August 2026.
Item number: 9781836422600

HAZARD

The fly's wings on the last page of the book may in some instances detach from the book when pulled (as shown in the image below), posing a potential choking hazard.



WHAT TO DO

If you have purchased this product, please **stop using it immediately** and return to any TK Maxx store.

REMEDY

You can get a full refund or replacement.

FOR STORE PURPOSES ONLY: For refunds use D: 45, SKU: 056242, Price: GBP 2.99

CONTACT

- UK - 01923 473561 / customerservice@tjxeurope.com
- ROI - 01 2476126 / customerservice@tjxeurope.com

SPREAD THE NEWS: Tell your friends and family about this recall!

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