

# HOMESENSE

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## **Discover HomeSense**

### **- A new and unique shopping destination for the home -**

HomeSense has arrived in the UK. With six new HomeSense stores now open across the country, this unique homeware brand offers a broad, eclectic range of quality homeware accessories and furnishings at irresistible prices.

HomeSense presents a sense of discovery for all shoppers; products are sourced from all around the world to bring unique, one-off pieces, brand names and designer home products under one roof.

HomeSense shoppers will find a huge range and choice of quality products for the home to suit every taste from classic style to contemporary chic. Ranges include glassware and tableware; cushions and throws; bedlinen; kitchen utensils and pots and pans; bathroom accessories, occasional tables and chairs; lighting, decorative ornaments including candles and vases; photographic frames; wall canvasses and pictures; clocks; storage items; and seasonal products at relevant times such as gardening accessories and Christmas decorations and gifts.

New styles and ranges are delivered daily to each store ensuring shoppers will be inspired to discover unique finds every day of the week and they will also be surprised by the prices. HomeSense can offer world class quality products and brand names at unique, low prices due to its innovative and unique approach to buying merchandise. And with hundreds of new items arriving every week, HomeSense is never the same store twice.

The six stores – in Poole, Cardiff, Bristol, Northampton, Manchester, and Gloucester - are primarily located in retail parks or high street locations allowing customers easy and fast access and ample parking. With an average size of 15,000 sq ft, each store is spacious and simple to navigate with wide aisles and well-lit displays. Product is logically organised in category departments – e.g. all glassware products are displayed together, rather than the traditional convention of roomset displays and formats.

At HomeSense, shoppers are encouraged to explore their own sense of unique style to make the most of the shopping experience.