

April 2008

SOUTH WALES DISCOVERS HOMESENSE

**- New homeware retailer opens in Cardiff -
- Employment opportunities created -**

HomeSense, the UK's brand new homeware retailer is opening its second store in **Cardiff** on **1st May**.

Located in the **Lifestyle Shopping Park**, shoppers in **South Wales** will be able to experience this unique store which offers customers a broad eclectic range of quality homeware accessories and furnishings at irresistibly low prices.

HomeSense presents a sense of discovery for everyone; products are sourced from all around the world to bring unique, one-off pieces, familiar brand names and designer home products under one roof.

Opportunities!

HomeSense is looking for dynamic and enthusiastic individuals to join its team too; there are currently 37 job vacancies for associates and management with both full and part-time opportunities. Interested candidates should contact the HomeSense **recruitment hotline** on **01923 473663**.

Discovery

HomeSense local store manager, Marcus Johanson comments: "HomeSense is all about unique finds at irresistible prices. Thousands of new items will arrive every week at this store, so we can offer customers a truly exciting and continually changing shopping experience. Anyone seeking inspiration for their home should discover what they are looking for at HomeSense."

Within the new store, customers will find a huge range and choice of quality products for the home to suit every taste from classic style to contemporary chic. Ranges include glassware and tableware; cushions and throws; bedlinen; kitchen utensils and pots and pans; bathroom accessories, occasional tables and chairs; lighting, decorative ornaments including candles and vases; photographic frames; wall canvasses and pictures; clocks; storage items; and seasonal products such as gardening accessories and Christmas decorations and gifts.

The store at Unit 9 in the Lifestyle Shopping Park covers 4,569 square feet. Located in a primary retail park, it allows customers easy and fast access and ample parking. The HomeSense store is spacious and simple to navigate with wide aisles and well-lit displays. Product is logically organised in category departments – e.g. all glassware products are displayed together, rather than the traditional convention of roomset displays and formats.

At HomeSense, shoppers are encouraged to explore their own sense of unique style to make the most of the shopping experience.

To discover more about HomeSense, log on to www.myhomesense.com

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For further information, photography, product loans please contact:
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Notes to editors:

- HomeSense opens its first store in Poole on the 24th April; the roll-out continues in Bristol (15th May), Northampton and Manchester (22nd May) and Gloucester (29th May). Store sites will be lifestyle parks or high street locations
- HomeSense operates a unique “off-price” concept which offers quality and branded homeware for less than the recommended retail price. These savings are passed on to customers through a combination of opportunistic buying, established relationships with manufacturers and simple, no-frills operations
- HomeSense is part of the TJX Companies Inc which already operates over 60 HomeSense stores in Canada
- TJX Companies Inc operates T.J Maxx, Marshalls, A.J Wright, HomeGoods and Bob’s Stores in the US, along with Winners in Canada and T.K Maxx in the UK and Ireland